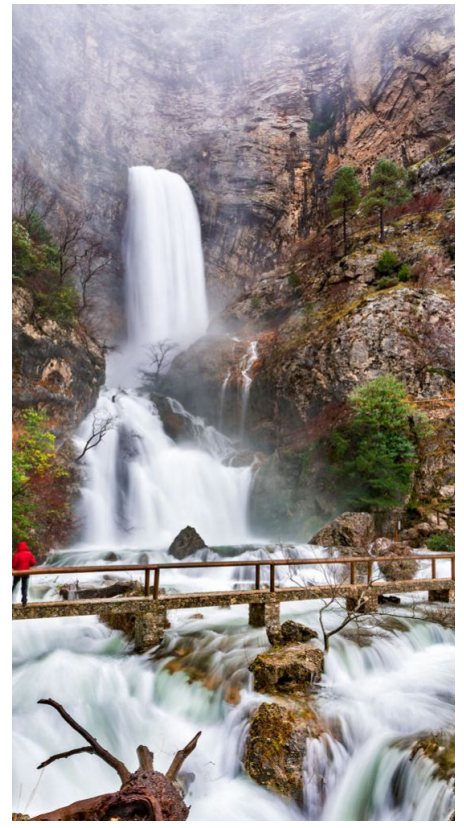


SPAIN



BOOSTING COMMUNITY-BASED TOURISM
AND YOUTH WORK FOR GLOBAL
SUSTAINABLE DEVELOPMENT



1 month d u r a t i o n



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LOCATION

La Hoya, Elche, Alicante

THEME OF YOUR CBT VOLUNTEERING EXPERIENCE

Farming



CONTEXT

There are different families in the rural area of La Hoya that are trying to innovate and use the resources that they have to increase their incomes and to support the development of the area, in this case through farming and re-inventing new methods and processes.

The most valuable activity will be the use of milk to create different products that will be sold in local markets, in order to acquire more visibility and have a major impact,, producing local jobs



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PURPOSE OF YOUR CBT VOLUNTEERING PROJECT:

You will learn and help in the farming life, more concretely how to use the milk to produce cheese and different dairy-products and how to manage the activities related to the conduction of a small enterprise (packaging, transporting, selling and promotion).

ACTIVITIES YOU CAN BE ENGAGED IN - BASED ON YOUR INTERESTS AND SKILLS:

- Farming activities: you will be taught how to perform the activities related to the daily farming, supporting the workers
- How is life in the farm: working hours, thing to take care and procedures
- Taking care of the cows: the most important to know on a farm is to learn how to take care of the main value of the farm, the cows
- Learn how to produce cheese: as one of the most important milk product, you will be able to learn how to create different kinds of cheese, and the different phases of the process
- Entrepreneurial activities: How to promote and sell the products and organise the logistics of the business so that the products reach the local markets and it is interested in buying your product.

INTERCULTURAL EXPERIENCE YOU WILL BE PART OF:

You will first-hand experience and learn the traditions of the area, also closely follow how cheese is produced and sold in traditional way. As the project is in a rural area, you will be also part of the local cultural and traditional life and understand the customs and habits of the area (typical food, music, dances etc).



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FACULTATIVE TRIPS YOU CAN CHOOSE FROM:

- Tour in Elche
- Hiking in the mountains nearby
- Tour in Alicante
- Tour in Tabarca island and Santa Pola
- Tour in Valencia

YOU WILL BE HOSTED AT:

You will stay at a family house/homestay in La Hoya, and you will have a private room for yourself.

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